



20 YEARS

Red, White & Snow

MARCH 7-9, 2024

EVENT DETAILS

Red, White & Snow is the National Ability Center’s premier fundraiser. Celebrating it’s 20th year, this wine, culinary, and ski festival continues to rise in popularity and recognition. The weekend-long event celebrates the empowerment of people of all abilities through the adaptive recreational activities. Locally and nationally recognized chefs and the finest vintners from the west coast provide an opportunity for culinary and wine connoisseurs, vintners, and skiers to socialize in an extraordinary setting.

THURSDAY, MARCH 7

VIP UNCORKED - Stein Eriksen Lodge | 6:00–9:00 pm

UNCORKED THE EXPERIENCE - Stein Eriksen Lodge | 7:30–9:00 pm

A VIP opportunity for the more serious wine connoisseur to taste one-on-one with guest vintners. An intimate tasting of over 30 vintners’ favorite wines and gourmet hors d’oeuvres.

FRIDAY, MARCH 8

WINE ON THE MOUNTAIN - St. Regis Deer Valley | 12:30–2:30 pm

A slopeside wine tasting and lunch on the Astor Terrace at St. Regis Deer Valley. Guests can ski, walk or snowshoe into this casual, snow-covered event for both skiers & non-skiers alike with a ‘rock the retro’ costume theme.

VINTNER DINNERS - Private Homes | 6:30 pm

Intimate evening featuring premier chefs to demonstrate their artistry, crafting exquisite meals paired with a premier vintner, a beautiful private homes and venues in Park City, Deer Valley and Salt Lake City.

SATURDAY, MARCH 9

GALA DINNER & AUCTION - Montage Deer Valley | 5:00 pm

A one-of-a-kind evening filled with culinary delights, sophisticated libations and exclusive auction items.

GALA LIVE SITE

Contact carind@discovernac.org for more information

AFTER PARTY - Montage Deer Valley | 10:00 pm

Gala attendees and other guests round out the evening with entertainment and dancing.

*Tickets go on sale January 5th | www.redwhiteandsnow.org

SPONSORSHIP BENEFITS

Dependent on Sponsorship Level

- Name Recognition and logo visibility on event collateral and promotional materials.
- Media recognition through public service announcements, television, online, and print media.
- On-site event opportunities for company promotion and outreach.
- Unique opportunities to share your support for the National Ability Center’s mission with staff and clients.
- Hospitality benefits including Vintner Dinners, lift tickets to premier ski resorts, and VIP access to gatherings.





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SPONSORSHIP LEVELS

TITLE SPONSORSHIP: \$65,000

- Exclusive – Title Sponsorship is limited to one company.
- Corporate name recognition in PSAs, radio, and television ads as well as print media ads and press releases.
- Corporate logo on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo displayed at each event and included on all event materials, and a double-page, color spread ad in event program.
- On-site promotion at each event.
- Gala gift bag opportunity
- Opportunity for corporate social responsibility and team building
- 1 Platinum table of 8 at Gala Dinner & Auction, includes a premier vintner seated at your table.
- Eight tickets to Uncorked – VIP entrance
- One table to Wine on the Mountain and 10 tickets
- Four tickets to a Vintner Dinner

PRESENTING SPONSORSHIP: \$35,000

- Limited – Presenting Sponsorship is limited to two companies
- Corporate name recognition in PSAs, radio, and television ads as well as print media ads and press releases.
- Corporate logo on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo at each event and included on all event materials.
- Full-page, color ad in event program.
- One Gold table of eight at Gala Dinner & Auction, includes a highly-rated vintner seated at your table.
- Four tickets to Uncorked – VIP entrance
- Four tickets to Wine on the Mountain
- Two tickets to a Vintner Dinner

INDIVIDUAL EVENT SPONSORSHIP: \$25,000

Uncorked | Wine on The Mountain | Vintner Dinner | Gala | After Party

- Exclusive – Individual Event Sponsorships are limited to one company per event.
- Official company naming of event (one company per event).
- On-site promotion at your event.
- Marketing awareness and logo placement on Red, White & Snow materials related to individual event.
- Corporate name recognition in PSAs, radio, and television ads as well as press releases and print media ads.
- Corporate logo on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo or name displayed at event and included on event materials.
- Full page color ad in event program.
- One VIP reserved table for the Individual Sponsored Event
- Four tickets to Uncorked – VIP entrance

TICKET PACKAGES

TABLE PACKAGE: \$20,000 (limited to 3)

- VIP Uncorked - 4 tickets
- Wine on the Mountain - 1 reserved table with 8 tickets
- Gala - 1 Silver table with 8 tickets
- Half page color ad in event program.

INDIVIDUAL PACKAGE: \$10,000 (limited to 6)

- Quarter-page color ad in event program.
- Two tickets to Uncorked VIP
- Two tickets to Wine on the Mountain
- Two tickets to a Vintner Dinner
- Two tickets to Gala

OUR MISSION

The National Ability Center empowers individuals of all abilities by building self-esteem, confidence and lifetime skills through sport, recreation and educational programs.





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Gala Table Sponsorship

PLATINUM TABLE: \$12,000

Limited – 3 companies/individuals

- Corporate logo or name recognition on Red, White & Snow website
- Corporate logo or name displayed at event. Full page ad in event program
- One (1) Platinum table of eight (8) at Gala Dinner
- Access to After Party

GOLD TABLE: \$10,000

Limited – 8 companies/individuals

- Corporate logo or name recognition on Red, White & Snow website, email campaigns and social media
- Corporate logo or name displayed at event; half page ad in event program
- One (1) Gold table of eight (8) at Gala Dinner and Auction
- Access to After Party

SILVER TABLE: \$9,000

Limited – 10 companies/individuals

- Corporate logo or name recognition on Red, White & Snow website, email campaigns and social media
- Corporate logo or name displayed at event; quarter page ad in event program
- One (1) Silver table of eight (8) at Gala Dinner and Auction
- Access to After Party

Auction Donation

TIER I GIFT: \$8,000+ VALUE

- Consideration for inclusion in Live Auction package or super silent auction
- Premium placement on online bidding system and auction catalog
- Logo placement in event program
- Highlight of item in auction email campaigns and social

TIER II GIFT: \$4,500–7,999 VALUE

Includes all benefits of a Tier III Contribution, in addition to:

- Consideration for inclusion in Live Auction package or super silent auction.

TIER III GIFT: \$1,001–4,499 VALUE

Includes all benefits of a Tier IV Contribution, in addition to:

- Name recognition on the Red, White & Snow website.
- Donation may be packaged with complimentary items.

TIER IV GIFT: UP TO \$1,000 VALUE

- Name recognition in event program and post-event thank you





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SPONSOR AGREEMENT

Thank you for your support! Please email or fax this completed form to:

Carin De Milo | Email: carind@discovernac.org | Fax: 435.658.3992

SPONSORSHIP LEVELS

- Title - \$65,000
- Presenting \$35,000
- Individual Event Sponsorship - \$25,000

PLEASE CIRCLE WHICH EVENT:

Uncorked | Wine on The Mountain | Vintner Dinner | Gala | After Party

GALA TABLE SPONSORSHIP & TICKET PACKAGES

- Platinum Table \$12,000
- Gold Table \$10,000
- Silver Table \$9,000
- Table Package - \$20,000
- Individual Package - \$10,000

AUCTION DONATION

- Tier I Gift: \$8,000 Value
- Tier II Gift: \$4,500–7,999 Value
- Tier III Gift: \$1,001–4,499 Value
- Tier IV Gift: Up to \$1,000 Value

Company/Organization _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I would like to pay by:

- Check Enclosed
- Invoice Me
- Visa
- MC
- AmEx
- Stock Transfer

Credit Card Number _____

Billing Address _____

Expiration Date _____ CCV Code _____

Signature _____

CORPORATE LOGO:

For inclusion on our website, please send your organization's logo as a single color vector (.ai or .eps) file within two weeks of submitting your completed sponsorship form. High-resolution .jpgs may be used as an alternative but may be edited to fit branding and sizing requirements for event materials.

PROGRAM AD:

Please send your organization's program ad no later than Thursday, February 3, 2024 for inclusion in event program.

Two page (title sponsor) - 16.5" wide x 8.25" tall with .125" bleed on all sides

Full page - 8.25" x 8.25" with .125" bleed on all sides

Half page - 4" wide x 8" tall

Quarter page - 3.875" x 3.875"

Additional information and timelines for sponsorship recognition will be sent upon receipt of this form.

