



15th ANNUAL
CULINARY & WINE FESTIVAL



BENEFITING
the NATIONAL ABILITY CENTER

MARCH
7-9, 2019

EVENT DETAILS

Red, White & Snow is the National Ability Center's premier fundraiser. Celebrating its 15th year, this culinary, wine and ski festival continues to rise in popularity and recognition. The weekend-long event celebrates the empowerment of people of all abilities through adaptive recreational activities. Locally and nationally recognized chefs and the finest vintners provide an opportunity for culinary and wine connoisseurs, vintners and skiers to socialize in an extraordinary setting.

THURSDAY, MARCH 7

VIP UNCORKED - Stein Eriksen Lodge | 7:30-9:00 pm

A VIP opportunity for the more serious wine connoisseur to taste one-on-one with guest vintners including a wine presentation with an exclusive wine presentation with Johndrow Vineyards.

UNCORKED - Stein Eriksen Lodge | 7:00-9:30 pm

An intimate tasting of over 30 vintner's favorite wines and hors d'oeuvres.

FRIDAY, MARCH 8

WINE ON THE MOUNTAIN - St. Regis Deer Valley | 12:30-2:30 pm

A slopeside tasting and lunch on the Astor Terrace at St. Regis Deer Valley. Guests can ski, walk or snowshoe into this casual, snow-covered event for both skiers & non-skiers alike with a 'rock the retro' costume theme.

VINTNER DINNERS - Private Homes | 6:30 pm

Intimate evening featuring premier chefs demonstrating their artistry, crafting exquisite meals paired with a premier vintner, wine in a beautiful private homes in Park City, Deer Valley and Salt Lake City.

SATURDAY, MARCH 9

GALA DINNER & AUCTION - Montage Deer Valley | 5:00 pm

A one-of-a-kind evening filled with culinary delights, sophisticated libations and exclusive auction items.

GALA LIBRARY DINNER - Montage Deer Valley | 5:00 pm

Start your evening at the cocktail reception and silent auction, private wine paired dinner followed by admission the after party.

AFTER PARTY - Montage Deer Valley | 10:00 pm-Midnight

Gala attendees and other guests round out the evening with entertainment and dancing.

OUR MISSION

The National Ability Center empowers individuals of all abilities by building self-esteem, confidence and lifetime skills through sport, recreation and educational programs.

SPONSORSHIP BENEFITS

Dependent on Sponsorship Level

- Name recognition and logo visibility on event collateral and promotional materials.
- Media recognition through public service announcements, television, online and print media.
- On-site event opportunities for company promotion and outreach.
- Unique opportunities to share your support of the National Ability Center's mission with staff and clients.
- Hospitality benefits including Vintner Dinners, lift tickets to premier ski resorts and VIP access to gatherings.
- Gift bag



Thank you for your support! Learn more at: redwhiteandsnow.org | www.discovernac.org
#AdaptiveNation



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SPONSORSHIP LEVELS

2019 TITLE SPONSORSHIP: \$45,000

- Exclusive – Title Sponsorship is limited to one company.
- Corporate name recognition in PSAs, radio and television ads as well as print media ads and press releases.
- Corporate logo or name recognition on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo displayed at each event and included on all event materials, double-page, color spread ad in event program.
- On-site promotion at each event.
- Gala gift bag opportunity
- Opportunity for corporate social responsibility and team building
- 1 Platinum table of 8 at Gala Dinner & Auction, includes a premier vintner seated at your table.
- Eight tickets to Uncorked – VIP entrance
- Eight tickets to Wine on the Mountain and one reserved table
- Eight tickets to skiing with the Olympic Legends
- Four tickets to a Vintner Dinner

PRESENTING SPONSORSHIP: \$30,000

- Limited – Presenting Sponsorship is limited to two companies
- Corporate name recognition in PSAs, radio and television ads as well as print media ads and press releases.
- Corporate logo on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo or name displayed at each event and included on all event materials. Full-page, color ad in event program.
- Gala gift bag opportunity
- One Gold table of eight at Gala Dinner & Auction, includes a highly-rated vintner seated at your table.
- Four tickets to Uncorked – VIP entrance
- Four tickets to Wine on the Mountain
- Four tickets to skiing with the Olympic Legends
- Two tickets to a Vintner Dinner

ACTIVATION SPONSORSHIP: \$20,000

- Name recognition and logo visibility on mobile bidding platform (branded charging stations).
- Charging stations will have a presence at Uncorked, Wine on the Mountain, Gala dinner and auction.
- Corporate name recognition in PSAs, radio and television ads as well as press releases and print media ads.
- Corporate logo or name recognition on Red, White & Snow website, e-mail campaigns and social media.
- Two gala gift bag opportunities
- Corporate logo or name included on event materials. Full page, Color ad in event program.
- Four tickets to Uncorked – VIP entrance
- Four tickets to Wine on the Mountain
- Four tickets to Vintner Dinner
- Gala gift bag

INDIVIDUAL EVENT SPONSORSHIP: \$20,000

Uncorked | Wine on The Mountain | Vintner Dinner | Gala | After Party

- Exclusive – Individual Event Sponsorships are limited to one company per event.
- Official company naming of event (one company per event).
- On-site promotion at your event.
- Marketing awareness and logo placement on Red, White & Snow materials related to individual event.
- Corporate name recognition in PSAs, radio and television ads as well as press releases and print media ads.
- Corporate logo on Red, White & Snow website, e-mail campaigns and social media.
- Corporate logo or name displayed at event and included on event materials. Full page, color ad in event program.
- Gala gift bag opportunity
- One VIP reserved table for 8 at the Individual Sponsored Event
- Four tickets to Uncorked – VIP entrance
- Two tickets to Vintner Dinner

DONOR SUPPORT

PREMIUM SUPPORT: \$15,000 (limited to four)

- Full-page, color ad in event program
- Corporate name recognition in press releases and media advisories.
- Corporate logo or name recognition on Red, White & Snow website, e-mail campaigns and social media.
- Gala gift bag opportunity
- Six tickets to a Vintner Dinner
- Six tickets to Uncorked
- Six tickets to Wine on the Mountain
- Two tickets to Gala Dinner & Auction

MAJOR SUPPORT: \$10,000

- Half-page, color ad in event program
- Corporate name recognition in press releases and media advisories.
- Name recognition on Red, White & Snow website, e-mail campaigns and social media.
- Four tickets to a Vintner Dinner
- Four tickets to Uncorked
- Four tickets to Wine on the Mountain

SUPPORTING: \$5,000

- Quarter-page, color ad in event program.
- Marketing awareness and logo placement on Red, White & Snow materials.
- Name recognition on Red, White & Snow website, e-mail campaigns and social media.
- Two tickets to a Vintner Dinner
- Two tickets to Uncorked
- Two tickets to Wine on the Mountain



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2019 GALA TABLE SPONSORSHIP

PLATINUM TABLE: \$12,500

Limited – Platinum Table Sponsorship is limited to three companies/individuals

Corporate logo or name recognition on Red, White and Snow website

Corporate logo or name displayed at event. Full page ad in event program.

One (1) Platinum table of eight (8) at Gala Dinner and Auction, includes a 97-95 point rated vintner seated at your table.

GOLD TABLE: \$10,000

Limited – Gold Table Sponsorship is limited to eight companies/individuals.

Corporate logo or name recognition on Red, White & Snow website, e-mail campaigns and social media.

Corporate logo or name displayed at event. Half-page, color ad in event program.

One (1) Gold table of eight (8) at Gala Dinner & Auction.

SILVER TABLE: \$8,500

Limited – Silver Table Sponsorship is limited to ten companies/individuals.

Name recognition on Red, White & Snow website, e-mail campaigns and social media.

Name displayed at event. Quarter-page, color ad in program.

One (1) Silver table of eight (8) at Gala Dinner & Auction.

2019 AUCTION DONATION

TIER I GIFT: \$8,000+ VALUE

Includes all benefits of a Tier II Contribution, in addition to:

Consideration for inclusion in Live Auction package or super silent auction.

Premium placement on online bidding system and auction catalog.

Logo placement in event program.

Highlight of item in auction email campaigns and social media.

TIER II GIFT: \$4,500–7,999 VALUE

Includes all benefits of a Tier III Contribution, in addition to:

Consideration for inclusion in Live Auction package or super silent auction.

TIER III GIFT: \$1,001–4,499 VALUE

Includes all benefits of a Tier IV Contribution, in addition to:

Name recognition on the Red, White & Snow website.

Donation may be packaged with complimentary items.

TIER IV GIFT: UP TO \$1,000 VALUE

Name recognition in event program and post-event thank you.



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SPONSOR AGREEMENT

Donation may be packaged with complimentary items. Thank you for your support!

Please mail, email or fax this completed form to:

National Ability Center Attn: Carin De Milo | 1000 Ability Way | Park City, UT 84060 | Fax: 435.658.3992 | Email: carind@discovernac.org

Yes! I would like to sponsor the National Ability Center's 2019 Red, White & Snow.

SPONSORSHIP LEVELS

- Title - \$45,000
- Presenting \$30,000
- Activation Sponsorship - \$20,000
- Individual Event Sponsorship - \$20,000

(please circle) Uncorked | Wine on The Mountain | Vintner Dinner | Gala | After Party

DONOR SUPPORT

- Premium Support - \$15,000
- Major Support - \$10,000
- Supporting - \$5,000

GALA TABLE SPONSORSHIP

- Platinum Table \$12,500
- Gold Table \$10,000
- Silver Table \$8,500

AUCTION DONATION

- Tier I Gift: \$8,000 Value
- Tier II Gift: \$4,500-7,999 Value
- Tier III Gift: \$1,001-4,499 Value
- Tier IV Gift: Up to \$1,000 Value

Company/Organization _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I would like to pay by:

- Check Enclosed Invoice Me Visa MC AmEx Stock Transfer

Credit Card Number _____

Billing Address _____

Expiration Date _____ CCV Code _____

Signature _____

CORPORATE LOGO:

For inclusion on our website, please send your organization's logo as a single color vector (.ai or .eps) file within two weeks of submitting your completed sponsorship form. High-resolution .jpgs may be used as an alternative but may be edited to fit branding and sizing requirements for event materials.

PROGRAM AD:

Please send your organization's program ad no later than Thursday, January 17, 2019 for inclusion in event program.

Two page (title sponsor) - 16.5" wide x 8.25" tall with .125" bleed on all sides

Full page - 8.25" x 8.25" with .125" bleed on all sides

Half page - 8" wide x 3.875" tall

Quarter page - 4" x 4"

Additional information and timelines for sponsorship recognition will be sent upon receipt of this form.

All Sponsor agreements will need to be paid in full prior by February 1, 2019 unless otherwise discussed and documented.

Thank you for your generous donation and supporting the National Ability Center.



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